

On-line networking: Fad or Future?

Join the debate...

Fad – Business is all about relationships. Trust and respect are crucial when developing effective business relationships and they can only flourish by meeting in person. On-line networking sites encourage impersonal and ineffective communication that is nothing more than an electronic irritant.

Future – The world of business is changing at a great pace. Globalisation, work mobility, time pressures and a greater demand for transparency and value are just a few reasons why online networking sites now boast over 500 million users.

Generation X and Y have high technological expectations and your organisation's response to their requirements is instrumental in attracting and retaining the best talent.

Are you missing out? Do on-line networking sites have a place in real business activity?

Join CoreNet, the YEP Forum (Young Entrepreneurs in Property) and Davis Langdon's Foresight group, together with organisations and individuals representing on-line businesses, traditional networking clubs, universities and the employer and employees, for a lively debate on this topical issue, chaired by Property Week's Giles Barrie.

Comments welcomed at <http://twitter.com/YEPLondon>



SPEAKERS

Moderator: Giles Barrie
Editor, Property Week



Davis Langdon's Foresight group
launching the audience debate.

VENUE

The German Gymnasium,
26 Pancras Road, London, N1C 4TB

For map and directions [please click here](#).



TIME

08.30am	Registration
09.00am	Presentations and Debate
09.45am	Networking/Refreshments
10.30am	Close

RSVP

[Please click here to book this event.](#)

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